



UITS Journal of Business Studies

ISSN: 2707-4528 (Print) ISSN: 2707-4536 (Online)

Call for Papers

Volume-10, Issue-1

Dear Faculty Members, Scholars and Researchers,

It's our immense pleasure to invite academicians, scholars and researchers to submit their research contributions to our research journal 'UITS Journal of Business Studies', Volume 10, Issue 1. University of Information Technology & Sciences (UITS) is committed to publishing high-quality original works from scholars in different areas of Business. We encourage conceptual, theoretical, and empirical research papers, case studies, book reviews, and editorials on contemporary issues in business from home and abroad.

UITS Journal of Business Studies (UITSJBS) contributes innovative knowledge and understanding to business studies, encouraging research contributions that advance the knowledge of the contemporary world, society and technological development in business. It also includes economics, management, accounting, finance, marketing, hospitality and tourism, digital and social media issues.

Our distinguish reviewer panels, selected from home and abroad for their excellence in corresponding academic and research fields, are dedicated to make substantial efforts to enrich the standard of UITSJBS. All research articles undergo a rigorous editorial screening and anonymous peer review process. We welcome you to submit your manuscripts, which should not have been published previously, nor be under consideration for publication elsewhere before-

30 June, 2024.

The submission guidelines are available at <https://uits.edu.bd/template/>. Please attach a cover letter mentioning the title of article, name of author(s) with affiliations, contact address including e-mail and telephone number(s). Authors are required to send signed declaration of originality of their papers and a certification that the manuscript(s) has not been submitted elsewhere and will not submit it before withdrawing it formally from this journal.

The soft copy of manuscripts in *Microsoft Word and pdf* format should be sent to journal@uits.edu.bd, and a printed copy to:

Director, UITS Research Center,
University of Information Technology and Sciences (UITS)
Holding-190, Road-5, Block-J, Baridhara, Middle Nayanagar, Vatara, Dhaka 1212,
Phone.: +8809678 008487 (Ext- 606)

- A nominal registration fee of Tk. 4000.00 will be charged for each article (Tk. 2000 for UITS members).
- Payment can be made by (1) direct deposit, (2) Bank transfer and (3) Pay order (in favour of UITS Research Center) in BDT. **Account name:** UITS Research Center, **Account number:** 4022901005591, **Bank Address:** Pubali Bank Limited, Baridhara Branch.
- For any query, please contact to the above address.

Regards,

Dr. Farooq Hossain

Editor, UITS Journal of Business Studies

Associate Professor and Dean, Faculty of Business, UITS