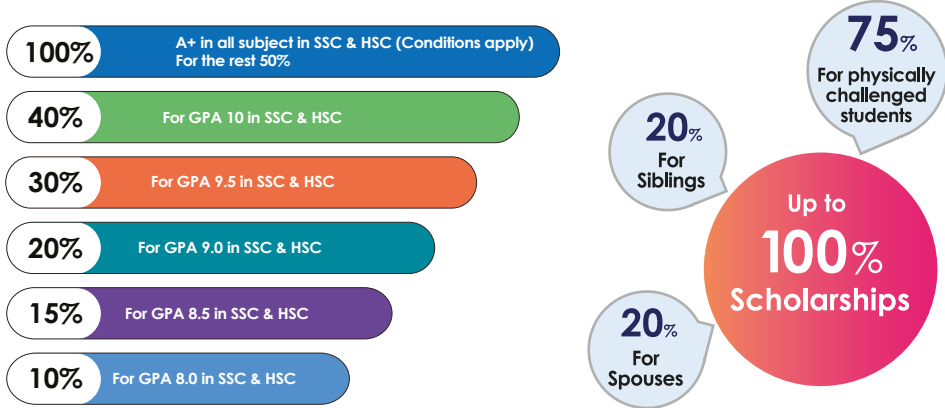


Scholarship & Waiver Policy



- ✔ Sufi Mizanur Rahman Foundation Scholarship Fund (For meritorious students suffering from financial hardship)
 - ✔ Ratnagarbha Tahmina Rahman Scholarship Fund (Based on semester results)
 - ✔ Hon'ble Chairman/BoT/Vice Chancellor's Scholarship
- * Terms and conditions apply

Opportunities

- ✔ Credit transfer to local and foreign universities
- ✔ Collaboration with international universities
- ✔ On-campus job opportunities
- ✔ Business Expert's Session

Facilities

- ✔ Business & Career grooming
- ✔ Fast-growing Library
- ✔ Computer Laboratories
- ✔ Study tour on home and abroad
- ✔ IT help desk
- ✔ Student Clubs, Societies, etc.
- ✔ Industry tour and linkage
- ✔ Prayer room, parking facility & girl's common room
- ✔ Student lounge, cafeteria & fitness center
- ✔ 24-hours security under CCTV camera coverage
- ✔ Auditorium & seminar room
- ✔ Indoor sport zone & green open play ground
- ✔ Medical center



Bachelor of BUSINESS ADMINISTRATION



BBA

Vision and Mission

The program aims at producing strong and innovative graduates that shape management practices by developing a team of socially responsive, ethical and dependable managers, technocrats, entrepreneurs & professionals committed to excellence both nationally and globally.

Program objectives

- ✔ To provide entrepreneurs, business leaders and managers prepared with the skills of and competencies in analytical thinking, strategic decision making, and acting upon opportunities.
- ✔ To train students from a managerial perspective to be innovative and entrepreneurial in business/industries and human resources development.
- ✔ To provide the state of the art knowledge about the whole gamut of modern business including IT and e-commerce.
- ✔ To produce socially responsible, morally upright and ethical entrepreneurs, business leaders and managers.

Admission Eligibility:

- According to the UGC rules, applicants must have at least 2nd Division or GPA 2.5 in both SSC and HSC (or equivalent). If there is any GPA 2.00 in SSC/HSC (or equivalent) then the total GPA must have to be GPA 6.00.
- For O level & A level, at least for 5 Subjects in O level and 2 Subjects in A level, the applicants must have GPA 4.00 or B Grade in 4 Subjects & GPA 3.5/C Grade in other 3 Subjects.
- For Freedom Fighters' children the total GPA may be considered as 5.00.

Department of Business Studies



Govt. & UGC Approved

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ONLINE ADMISSION



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Bachelor of Business Administration (BBA)

Major in Finance & Banking , Accounting & Information System,
Marketing, Human Resource Management, and Management Information System.

Curriculum Structure

General Education Courses	15 Credits	Total: 132 Credits
Business Core Courses	84 Credits	
Major Courses	15 Credits	
Minor Courses	12 Credits	
Viva Voce	3 Credits	
Internship / Thesis/ Projects	3 Credits	

Total Cost

Admission Fees (One time)

Application Form	500
Admission Fees	12,000
Student Welfare	200

Tuition Fees

Tuition Fees (per credit)	3,200
Total Tuition Fees (132 Credits)	4,22,400

Other Fees (Per Semester): 4,750

Including Library Fees, Laboratory Fees, Transport Fees and Co-curriculum Fees.

Total Program Cost: 4,73,100 BDT (Payment facilities on the installment system).

PHOTO GALLERY



List of Courses

General Education (Compulsory: 15 Credits)		
Code	Course Title	Cr.
GED 0232111	English	3
GED 0541112	Business Mathematics	3
GED 0232117	Bengali Language & Culture	3
GED 0222119	History of the Emergence of Independent Bangladesh	3
GED 0011105	Bangladesh Studies	3
Business Core Courses (84 credits): (Any 28)		
BUS 0413113	Introduction to Business	3
STAT 0542123	Business Statistics	3
ECO 031115	Micro Economics	3
MGT 041124	Fundamentals of Management	3
FIN 0412125	Introduction to Finance	3
ACT 0411211	Basic Accounting	3
MKT 0414213	Principles of Marketing	3
BUS 0413214	Business Communication	3
ECO 0311215	Macro Economics	3
MIS 0413216	Computer Applications in Business	3
ACT 0411221	Financial Accounting	3
MGT 0413222	Organizational Behavior	3
BUS 0413223	Commercial Law	3
FIN 0412224	Managerial Finance	3
MIS 0413225	Management Information Systems	3
MKT 0414226	Marketing Management	3
ACT 0411311	Management Accounting	3
FIN 0412312	Financial Institutions and Markets	3
BUS 0413313	Labor Law	3
MGT 0413314	Human Resource Management	3
MKT 0414321	Integrated Marketing Communication (IMC)	3
MGT 0413322	Operations Management	3
MIS 0414323	E-Commerce	3
BUS 0413324	Entrepreneurship Development & SME Management	3
ACT 0411321	Auditing	3
BUS 0311412	Research Methodology	3
BUS 0414413	International Business	3
MGT 0413415	Bank Management	3
MGT 0413421	Strategic Management	3
BUS 0413422	Business Ethics & corporate social responsibility	3
BUS 0415221	Office Management	3
ACT 0411411	Taxation	3
BUS 0416414	E-Business	3
FIN 0412221	Principles of Insurance	3
MGT 0413321	Business Environment	3
Major Courses (Finance & Banking): (Any 5)		
FIN 0412315	Security Analysis and Portfolio Management	3
FIN 0412325	Theory and Practice of Banking	3
FIN 0412415	Corporate Finance	3
FIN 0412423	International Financial Management	3
FIN 0412424	Investment Banking	3
FIN 0412425	Financial Derivatives	3
FIN 0412426	Modern Working Capital Management	3
FIN 0412427	Bank Financial Management	3
FIN 0412428	Public Finance	3
FIN 0412429	Insurance & Risk Management	3

Major Courses (Accounting & Information Systems): (Any 5)		
ACT 0411315	Advanced Accounting	3
ACT 0411325	Cost Accounting	3
ACT 0411415	Accounting Information Systems	3
ACT 0411423	Accounting for gov. and Non-Profit Organization	3
ACT 0411424	Intermediate Accounting	3
ACT 0411425	Financial Reporting Practices	3
ACT 0411426	Law and Practice of Taxation	3
ACT 0411427	Auditing	3
ACT 0411428	Financial Statements Analysis	3
ACT 0411429	Accounting Theory	3
Major Courses (Marketing): (Any 5)		
MKT 0414315	Consumer Behavior	3
MKT 0414325	Marketing Research	3
MKT 0414415	Advertising & Salesmanship	3
MKT 0414423	Brand Management	3
MKT 0414424	International Marketing	3
MKT 0414425	Service Marketing	3
MKT 0414426	Electronic Marketing	3
MKT 0414427	Industrial Marketing	3
MKT 0414428	Supply Chain Management	3
MKT 0414429	Strategic Marketing	3
Major Courses (Human Resource Management): (Any 5)		
HRM 0413315	Industrial Relations	3
HRM 0413325	Conflict Management & Negotiation Skill Development	3
HRM 0413415	International Human Resource Management	3
HRM 0413423	Career Management	3
HRM 0413424	Strategic Reward	3
HRM 0413425	Strategic Human Resource Management	3
HRM 0413426	Human Resource Practices in Bangladesh	3
HRM 0413427	Training & Development	3
HRM 0413428	Human Resource Information System	3
HRM 0413429	Human Resource Planning & Practice	3
Major Courses (Management Information Systems) : (Any 5)		
MIS 0413315	Programming Language for Business	3
MIS 0413325	Data Communication	3
MIS 0413415	Information Technology Investment Management	3
MIS 0413423	Knowledge Management	3
MIS 0413424	System Analysis and Modeling	3
MIS 0413425	Database Systems	3
MIS 0413426	E-Business Strategy, Architecture and Design	3
MIS 0413427	Computer Graphics and Multimedia	3
MIS 0413428	IT Governance and Management	3
MIS 0413429	Web Technology	3
Internship and Viva Voce		
VVC 0410498	Viva Voce	3
INT 0410499	Internship/Thesis/Projects	3