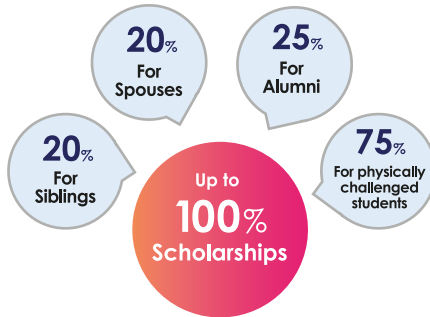


## Scholarship & Waiver policy

- 10%** For CGPA 3.0 in Bachelor/Hons./ equivalent degrees
- 15%** For CGPA 3.5 in Bachelor/Hons./ equivalent degrees
- ✓ Sufi Mizanur Rahman Foundation Scholarship Fund (For meritorious students suffering from financial hardship)
- ✓ Ratnagarbha Tahmina Rahman Scholarship Fund (Based on semester results)
- ✓ Hon'ble Chairman/BoT/Vice Chancellor's Scholarship



### Opportunities

- ✦ Credit Transfer to local and foreign universities.
- ✦ Collaboration with international universities.
- ✦ On-campus Job opportunities.

### Facilities

- ✦ Business & Career grooming.
- ✦ Fast-growing Library.
- ✦ Computer Laboratories.
- ✦ Study tour on home and abroad.
- ✦ IT help desk.
- ✦ Student Clubs, Societies, etc.
- ✦ Industry tour and linkage

### Faculty of Business

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA for BBA graduate)
- Master of Business Administration (Executive MBA)
- Master of Business Administration (Regular MBA)



### Vision and Mission

To be an energetic and innovative program for education and research that shape management practices by developing a team of socially responsive, ethical and dependable managers, technocrats, entrepreneurs & professionals committed to excellence both nationally and globally.

### Program objectives

- ✓ To cope with ever changing environment and intense global competition, enterprises increasingly need competent, efficient and effective executives.
- ✓ To improve competencies of participants in critical thinking, problem-solving and decision making as applied in business management.
- ✓ To improve the skills of problem-solving through the application of casework or group project.
- ✓ To prepare participants for advanced studies / entrepreneurial leadership.

### Admission Eligibility:

- A four-year Bachelor or a three-year Honors degree or a Master's degree in any discipline.
- At least Second Class in all exams or a minimum CGPA of 2.5.

### Curriculum Structure

| Category              | MBA (For BBA graduate) | Executive MBA     | MBA (Regular)     |
|-----------------------|------------------------|-------------------|-------------------|
| <b>Duration</b>       | <b>1 Year</b>          | <b>1.5 Years</b>  | <b>2 Years</b>    |
| Foundation Courses    |                        | 09                | 24                |
| Business Core Courses | 15                     | 12                | 15                |
| Major Courses         | 15                     | 15                | 15                |
| Research Project      | 06                     | 03                | 03                |
| Viva Voce             | 04                     | 03                | 03                |
| <b>Total</b>          | <b>40 Credits</b>      | <b>42 Credits</b> | <b>60 Credits</b> |

### Department of Business Studies



Govt & UGC Approved

**UITS**  
An initiative of **PHP** Family  
University of Information Technology & Sciences  
*Future will be better than thy past*



## University of Information Technology & Sciences

Permanent Campus: Holding 190, Road 5, Block J, Baridhara, Maddha Nayanagar, Vatara, Dhaka-1212  
Phone: 09678 008487, Cell: +8801713-487709, +8801939-915209, +8801844-043870  
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# Master of Business Administration (MBA)

Major in Finance & Banking, Accounting & Information System,  
Marketing, Human Resource Management, and Management Information System.

## Total Cost

### 1 Year MBA

|                                 |                 |
|---------------------------------|-----------------|
| Tuition Fees (per credit)       | 3,500           |
| Total Tuition Fees (40 Credits) | 1,40,000        |
| <b>Total Program Cost</b>       | <b>1,59,200</b> |

### 1.5 Years Executive MBA

|                                 |                 |
|---------------------------------|-----------------|
| Tuition Fees (per credit)       | 3,500           |
| Total Tuition Fees (42 Credits) | 1,47,000        |
| <b>Total Program Cost</b>       | <b>1,70,450</b> |

### 2 Years Regular MBA

|                                                |                 |
|------------------------------------------------|-----------------|
| Tuition Fees (per credit)                      | 3,500           |
| Total Tuition Fees (60 Credits)                | 2,10,000        |
| <b>Total Program Cost</b>                      | <b>2,37,700</b> |
| (Payment facilities on the installment system) |                 |

### Admission Fees (One time)

|                  |        |
|------------------|--------|
| Application Form | 500    |
| Admission Fees   | 10,000 |
| Student Welfare  | 200    |

### Other Fees (Per Semester): 4,250

Library Fees, Laboratory Fees,  
Transport Fees & Co-curriculum Fees.

## PHOTO GALLERY



# List of Courses

## List of Foundation Courses

| Code        | Course Title                                    | Cr. |
|-------------|-------------------------------------------------|-----|
| ACT 0411501 | Principles of Accounting                        | 3   |
| MGT 0413501 | Principles of Management                        | 3   |
| MKT 0414501 | Principles of Marketing                         | 3   |
| FIN 0412501 | Principles of Finance                           | 3   |
| MIS 0413501 | Fundamentals of Management Information System   | 3   |
| BUS 0413501 | Business Communication                          | 3   |
| MAT 0541501 | Business Mathematics                            | 3   |
| STA 0541501 | Business Statistics                             | 3   |
| MGT 0413502 | Organizational Behavior                         | 3   |
| ACT 0411502 | Auditing & Taxation                             | 3   |
| MGT 0413503 | Entrepreneurship Development and SME Management | 3   |
| MGT 0413504 | Strategic Management                            | 3   |
| ECO 0311501 | Microeconomics                                  | 3   |
| ECO 0311502 | Macro Economics                                 | 3   |
| BNK 0412501 | Banking & Bank Management                       | 3   |

|             |                             |   |
|-------------|-----------------------------|---|
| FAB 0412608 | Global Financial Management | 3 |
| FAB 0412609 | E-commerce                  | 3 |
| FAB 0412610 | Project Management          | 3 |

## Human Resource Management (HRM) - any five

|              |                                           |   |
|--------------|-------------------------------------------|---|
| HRM 0413601  | Human Resources Management                | 3 |
| HRM 0413602  | Leadership & Conflict Management          | 3 |
| HRM 0413603  | Labor Relation & Collective Bargaining    | 3 |
| HRM 0413604  | Personnel Training & Development          | 3 |
| HRM 0413605  | Manpower Planning & Personnel Policy      | 3 |
| HRM 0413 606 | Technology & Tools for Managing HR System | 3 |
| HRM 0413607  | Sales Force Management                    | 3 |
| HRM 0413608  | Career Management                         | 3 |
| HRM 0413609  | E-commerce                                | 3 |
| HRM 0413610  | Project Management                        | 3 |

## Marketing - any five

|              |                                        |   |
|--------------|----------------------------------------|---|
| MKT 0414 601 | Global Marketing & Management Strategy | 3 |
| MKT 0414602  | Marketing Communication                | 3 |
| MKT 0414603  | Strategic Brand Management             | 3 |
| MKT 0414604  | Marketing Research & Analysis          | 3 |
| MKT 0414605  | Marketing Channel Strategies           | 3 |
| MKT 0414606  | Consumer Insights                      | 3 |
| MKT 0414607  | Sales Force Management                 | 3 |
| MKT 0414608  | Strategic Marketing                    | 3 |
| MKT 0414609  | E-commerce                             | 3 |
| MKT 0414610  | Project Management                     | 3 |

## Business Core Courses

|             |                                                   |   |
|-------------|---------------------------------------------------|---|
| MBA 0413501 | Information Systems for Management                | 3 |
| MBA 0413502 | International Business                            | 3 |
| MBA 0412503 | Financial and Managerial Accounting               | 3 |
| MBA 0413504 | Negotiation Skill Development & Career Management | 3 |
| MBA 0413505 | Business Strategy                                 | 3 |
| MBA 0414506 | Marketing Management                              | 3 |

## Accounting & Information Systems (AIS) - any five

|             |                                                                       |   |
|-------------|-----------------------------------------------------------------------|---|
| ACT 0411601 | Advanced Financial Accounting                                         | 3 |
| ACT 0411602 | Tax Factor in Business Decision                                       | 3 |
| ACT 0411603 | Management Accounting and Performance Management                      | 3 |
| ACT 0411604 | Auditing and Financial Control Systems                                | 3 |
| ACT 0411605 | Financial Analysis and Control                                        | 3 |
| ACT 0411606 | Working Capital Management                                            | 3 |
| ACT 0411607 | Accounting for Acquisitions, Other Restructurings and Related Matters | 3 |
| ACT 0411609 | E-commerce                                                            | 3 |
| ACT 0411610 | Project Management                                                    | 3 |

## Management Information System (MIS) - any five

|             |                                                |   |
|-------------|------------------------------------------------|---|
| MIS 0413601 | Advance Management Information Systems         | 3 |
| MIS 0413602 | Computer Networking                            | 3 |
| MIS 0413603 | Decision Support and Expert Systems            | 3 |
| MIS 0413604 | Advance Database Management Systems            | 3 |
| MIS 0413605 | Fundamental of Business Programming            | 3 |
| MIS 0413606 | Information Technology and Strategy Management | 3 |
| MIS 0413607 | Business System Analysis                       | 3 |
| MIS 0413609 | E-commerce                                     | 3 |
| MIS 0413610 | Project Management                             | 3 |

## Research Project

|             |                  |   |
|-------------|------------------|---|
| MBA 0410700 | Research Project | 3 |
| MBA 0410701 | Viva Voce        | 3 |

## Finance & Banking - any five

|              |                                     |   |
|--------------|-------------------------------------|---|
| FAB 0412601  | Money and Capital Market            | 3 |
| FAB 0412602  | Entrepreneurial Finance             | 3 |
| FAB 0412603  | Option Future and Other Derivatives | 3 |
| FAB 0412 604 | Bank Fund Management                | 3 |
| FAB 0412605  | Financial Analysis and Control      | 3 |
| FAB 0412606  | Working Capital Management          | 3 |

