Scholarship & Waiver Policy

100%	A+ in all subject in SSC & HSC (Conditions apply) For the rest 50%
40%	For GPA 10 in SSC & HSC
30%	For GPA 9.5 in SSC & HSC
20%	For GPA 9.0 in SSC & HSC
15%	For GPA 8.5 in SSC & HSC
10%	For GPA 8.0 in SSC & HSC

75% For physically challenged students

20% For Siblings

20% For Spouses

Up to **100%** Scholarships
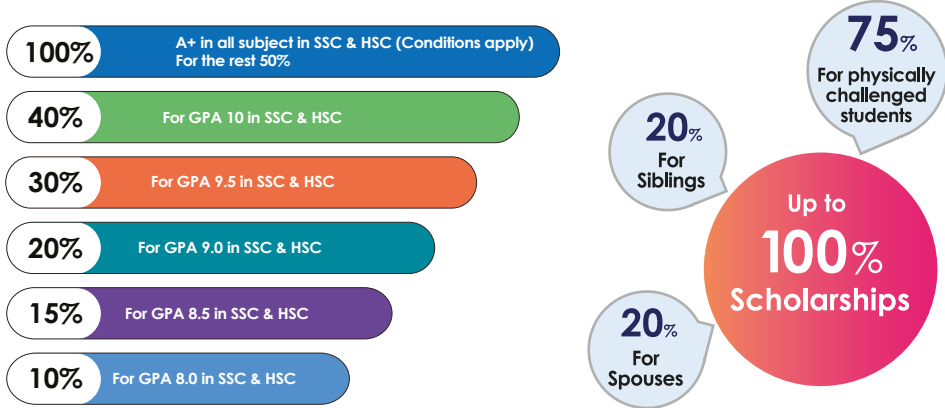
☑ Sufi Mizanur Rahman Foundation Scholarship Fund (For meritorious students suffering from financial hardship)

☑ Ratnagarbha Tahmina Rahman Scholarship Fund (Based on semester results)

☑ Hon'ble Chairman/BoT/Vice Chancellor's Scholarship

＊ Terms and conditions apply

Opportunities

- Credit transfer to local and foreign universities
- Collaboration with international universities
- On-campus job opportunities
- Business Expert's Session

Facilities

- Business & Career grooming
- Fast-growing Library
- Computer Laboratories
- Study tour on home and abroad
- IT help desk
- Student Clubs, Societies, etc.
- Industry tour and linkage
- Prayer room, parking facility & girl's common room
- Student lounge, cafeteria & fitness center
- 24-hours security under CCTV camera coverage
- Auditorium & seminar room
- Indoor sport zone & green open play ground
- Medical center

Own Campus with world class facilities

Transportation Facilities

Full-Time & Highly Qualified **Faculty Members** with Foreign Degrees.

Quality Education at **Affordable** Cost

Bachelor of **BUSINESS** ADMINISTRATION

B B A

Vision and Mission

The program aims at producing strong and innovative graduates that shape management practices by developing a team of socially responsive, ethical and dependable managers, technocrats, entrepreneurs & professionals committed to excellence both nationally and globally.

Program objectives

☑ To provide entrepreneurs, business leaders and managers prepared with the skills of and competencies in analytical thinking, strategic decision making, and acting upon opportunities.

☑ To train students from a managerial perspective to be innovative and entrepreneurial in business/industries and human resources development.

☑ To provide the state of the art knowledge about the whole gamut of modern business including IT and e-commerce.

☑ To produce socially responsible, morally upright and ethical entrepreneurs, business leaders and managers.

Admission Eligibility:

- According to the UGC rules, applicants must have at least 2nd Division or GPA 2.5 in both SSC and HSC (or equivalent). If there is any GPA 2.00 in SSC/HSC (or equivalent) then the total GPA must have to be GPA 6.00.
- For O level & A level, at least for 5 Subjects in O level and 2 Subjects in A level, the applicants must have GPA 4.00 or B Grade in 4 Subjects & GPA 3.5/C Grade in other 3 Subjects.
- For Freedom Fighters' children the total GPA may be considered as 5.00.

Department of Business Studies

UITS University of Information Technology & Sciences

Govt. & UGC Approved

An initiative of **PHP** Family

Future will be better than thy past

Bachelor of Business Administration (BBA)

Major in Finance & Banking , Accounting & Information System, Marketing, Human Resource Management, and Management Information System.

Curriculum Structure

General Education Courses	15 Credits	
Business Core Courses	84 Credits	
Major Courses	15 Credits	**Total: 132 Credits**
Minor Courses	12 Credits	
Viva Voce	3 Credits	
Internship / Thesis/ Projects	3 Credits	

Total Cost

Admission Fees (One time)

Application Form	1000
Admission Fees	15,000
Student Welfare	200

Tuition Fees

Tuition Fees (per credit)	3,200
Total Tuition Fees (132 Credits)	**4,22,400**

Other Fees (Per Semester): 5,250

Including Library Fees, Laboratory Fees, Transport Fees and Co-curriculum Fees.

Total Program Cost: 4,80,600 BDT (Payment facilities on the installment system).

PHOTO GALLERY

List of Courses

General Education (Compulsory: 15 Credits)		
Code	Course Title	Cr.
GED 0232111	English	3
GED 0541112	Business Mathematics	3
GED 0232117	Bengali Language & Culture	3
GED 0222119	History of the Emergence of Independent Bangladesh	3
GED 0011105	Bangladesh Studies	3

Business Core Courses (84 credits): (Any 28)		
BUS 0413113	Introduction to Business	3
STAT 0542123	Business Statistics	3
ECO 031115	Micro Economics	3
MGT 041124	Fundamentals of Management	3
FIN 0412125	Introduction to Finance	3
ACT 0411211	Basic Accounting	3
MKT 0414213	Principles of Marketing	3
BUS 0413214	Business Communication	3
ECO 0311215	Macro Economics	3
MIS 0413216	Computer Applications in Business	3
ACT 0411221	Financial Accounting	3
MGT 0413222	Organizational Behavior	3
BUS 0413223	Commercial Law	3
FIN 0412224	Managerial Finance	3
MIS 0413225	Management Information Systems	3
MKT 0414226	Marketing Management	3
ACT 0411311	Management Accounting	3
FIN 0412312	Financial Institutions and Markets	3
BUS 0413313	Labor Law	3
MGT 0413314	Human Resource Management	3
MKT 0414321	Integrated Marketing Communication (IMC)	3
MGT 0413322	Operations Management	3
MIS 0414323	E-Commerce	3
BUS 0413324	Entrepreneurship Development & SME Management	3
ACT 0411321	Auditing	3
BUS 0311412	Research Methodology	3
BUS 0414413	International Business	3
MGT 0413415	Bank Management	3
MGT 0413421	Strategic Management	3
BUS 0413422	Business Ethics & corporate social responsibility	3
BUS 0415221	Office Management	3
ACT 0411411	Taxation	3
BUS 0416414	E-Business	3
FIN 0412221	Principles of Insurance	3
MGT 0413321	Business Environment	3

Major Courses (Finance & Banking): (Any 5)		
FIN 0412315	Security Analysis and Portfolio Management	3
FIN 0412325	Theory and Practice of Banking	3
FIN 0412415	Corporate Finance	3
FIN 0412423	International Financial Management	3
FIN 0412424	Investment Banking	3
FIN 0412425	Financial Derivatives	3
FIN 0412426	Modern Working Capital Management	3
FIN 0412427	Bank Financial Management	3
FIN 0412428	Public Finance	3
FIN 0412429	Insurance & Risk Management	3

Major Courses (Accounting & Information Systems): (Any 5)		
ACT 0411315	Advanced Accounting	3
ACT 0411325	Cost Accounting	3
ACT 0411415	Accounting Information Systems	3
ACT 0411423	Accounting for govt. and Non-Profit Organization	3
ACT 0411424	Intermediate Accounting	3
ACT 0411425	Financial Reporting Practices	3
ACT 0411426	Law and Practice of Taxation	3
ACT 0411427	Auditing	3
ACT 0411428	Financial Statements Analysis	3
ACT 0411429	Accounting Theory	3

Major Courses (Marketing): (Any 5)		
MKT 0414315	Consumer Behavior	3
MKT 0414325	Marketing Research	3
MKT 0414415	Advertising & Salesmanship	3
MKT 0414423	Brand Management	3
MKT 0414424	International Marketing	3
MKT 0414425	Service Marketing	3
MKT 0414426	Electronic Marketing	3
MKT 0414427	Industrial Marketing	3
MKT 0414428	Supply Chain Management	3
MKT 0414429	Strategic Marketing	3

Major Courses (Human Resource Management): (Any 5)		
HRM 0413315	Industrial Relations	3
HRM 0413325	Conflict Management & Negotiation Skill Development	3
HRM 0413415	International Human Resource Management	3
HRM 0413423	Career Management	3
HRM 0413424	Strategic Reward	3
HRM 0413425	Strategic Human Resource Management	3
HRM 0413426	Human Resource Practices in Bangladesh	3
HRM 0413427	Training & Development	3
HRM 0413428	Human Resource Information System	3
HRM 0413429	Human Resource Planning & Practice	3

Major Courses (Management Information Systems) : (Any 5)		
MIS 0413315	Programming Language for Business	3
MIS 0413325	Data Communication	3
MIS 0413415	Information Technology Investment Management	3
MIS 0413423	Knowledge Management	3
MIS 0413424	System Analysis and Modeling	3
MIS 0413425	Database Systems	3
MIS 0413426	E-Business Strategy, Architecture and Design	3
MIS 0413427	Computer Graphics and Multimedia	3
MIS 0413428	IT Governance and Management	3
MIS 0413429	Web Technology	3

Internship and Viva Voce		
VVC 0410498	Viva Voce	3
INT 0410499	Internship/Thesis/Projects	3